



# Executive Level PMO Setup Workshop

BUSINESS DRIVEN PMO SETUP:  
PRACTICAL INSIGHTS, TECHNIQUES,  
AND CASE EXAMPLES  
FOR ENSURING SUCCESS

ATTEND AN IN-DEPTH EXECUTIVE LEVEL PMO SETUP WORKSHOP CONDUCTED  
BY ONE OF THE WORLD'S TOP PMO SUBJECT MATTER EXPERTS

MR. MARK PRICE PERRY!

THIS PMO WORKSHOP IS DESIGNED TO PROVIDE HANDS-ON LEARNING AND  
COLLABORATION BETWEEN THE ATTENDEES AND MR. PERRY.

JOIN US IN

COPENHAGEN  
September 13, 2011  
South Harbour

GENEVA  
September 16, 2011  
Lake Geneva

BRATISLAVA  
September 19, 2011  
City Centre

FRANKFURT  
September 21, 2011  
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## PRESENTATION DESCRIPTION

There is tremendous benefit in establishing a PMO and advancing systemic, organizational capabilities in project management, but it is not a one-shoe-fits-all-sizes proposition nor is it a proposition that can be singularly championed and rushed through an organization. This workshop will engage participants in a lively and interactive session that offers practical insights, techniques, and case examples for how to set up and manage a successful, business driven, PMO. The workshop is organized into four modules:

- PMO Organization: Constituent Oriented vs. Inwardly Focused
- PMO Management: Embracing Flexibility vs. Mandating Conformance
- PMO Tools: Establishing a PMO Architecture vs. Implementing a Tool
- PMO Maturity: Practical Adoption vs. Theoretical Exercises

***Participants will receive a copy of the book, Business Driven PMO Setup: Practical Insights, Techniques, and Case Examples for Ensuring Success, published by J. Ross Publishing as part of attending this workshop which is led by the author.***

At the end of this workshop, participants will be able to:

- Establish a business driven PMO
- Ensure leadership team ownership of their PMO through Nemawashi techniques
- Explain the quantified benefits to the organization of their PMO
- Design a PMO architecture
- Develop a roadmap for business driven PMO and organizational maturity

## ABOUT THE PRESENTER



## AGENDA



Mark Price Perry is one of the world's top PMO subject matter experts. He is a frequent speaker at PPM and PMO conferences, including the keynote address at the Gartner Group PPM Summit. Mr. Perry is the founder of BOT International, a boutique PMO Content Asset and consulting firm, celebrating its 11th anniversary. Prior to BOT International, Mr. Perry had a 17-year career with IBM, including positions as

the AS/400 Division Industry Manager based in New York, Asia Pacific Channels Manager based in Tokyo, and the General Manager for Southeast and South Asia based in Singapore. Following IBM, he was the Managing Director of Saville Systems Asia Pacific and later the Vice President of Entrust Greater China. In these executive positions, Mr. Perry had PMOs reporting to him. As a servant-leader in the PMO domain, Mr. Perry hosts the "The PMO Podcast," having produced 200 episodes, authors the blog "PMO Setup T3," and is a distinguished contributor at gantthead.com. He is also the author of the book, *Business Driven PMO Setup; Practical Insights, Techniques, and Case Examples for Ensuring Success*.

9:30 AM	Registration Starts
10:00 AM	PMO Perceptions & Realities
10:30 AM	PMO Organization
12:00 PM	PMO Management
1:15 PM	Lunch (Provided)
2:00 PM	PMO Tools
3:30 PM	PMO Maturity
4:15 PM	Q / A
4:30 PM	Close

Organized By:



## WORKSHOP REVIEW



[Click to read full PMOSIG review](#)

Posted by **Lindsay Scott**, Director PMOSIG, February 2011

"Now I can't really do justice to just how effective this workshop was – covering all the content in a day was tough going, there was ALOT of information to take in. Not to be missed event for anyone wanting to go beyond the theory based PMO and concentrate on making their PMO a real success for the business they work within.

## PAST DELEGATES FEEDBACK



[Click to read more delegate feedback](#)

"Great job making this PMO workshop practical and usable. Just what we were looking for and need for our PMO!" - *PMI 2010 PMO Symposium, Dallas, PMO Manager*

"The event certainly meet my expectations and gave an alternative approach to setting up a PMO" - *2011 PMO Workshop, Amsterdam, Project Office Team Manager*

"Exceeded my expectations. Great insights and viewpoints as well as depth of detail" - *2011 PMO Workshop, London, PMO Director*

"Excellent workshop. Thought provoking, stimulating and very enjoyable" - *2011 PMO Workshop, Dublin, Management Consultant*

## COSTS

The cost for this professional executive level workshop is:

COPENHAGEN	GENEVA	BRATISLAVA	FRANKFURT
€ 595.00	€ 595.00	€ 595.00	€ 595.00

**20% DISCOUNT AVAILABLE TO PMI MEMBERS**

[www.pmoworks.com/events/HU/BFP2011e.htm](http://www.pmoworks.com/events/HU/BFP2011e.htm)

Participants will receive a copy of the book, *Business Driven PMO Setup: Practical Insights, Techniques, and Case Examples for Ensuring Success* – a €75 value.

Lunch is also included in the package.

**Register early as seating is limited.**

Supported By: